

ORDER



Orders
Order / Rev: 2064996
Alt Order #: WOC12654074
Product Desc: Candidate
Estimate: 772
Flight Dates: 09/02/20 - 09/08/20
Original Date / Rev: 09/01/20 / 09/01/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: FP1 Strategies, LLC / POL
Buying Contact: _____
Billing Contact: Caitlin McCoy
3001 Washington Boulevard
Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Dan Crenshaw / R / US House / T
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 190608
Agency External ID: 50362AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/08/20	21	\$40,850.00	\$34,722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	21	\$40,850.00	\$34,722.50	65.99
Totals	21	\$40,850.00	\$34,722.50	65.99

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$40,850.00
Market	100%	\$127,656.25

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	68%	\$86,806.25

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	09/02/20	09/07/20	CBS This Morning CBS This Morning - P4	CM	7:00 AM-9:00 AM	1-----	:30	1	\$330.00	P04	1.10	NM	1	\$330.00
(Program: CBS This Morning - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	1-----					1	\$330.00		1.10			
N 2	KHOU	09/02/20	09/06/20	Face the Nation Face the Nation - P4	CM	9:30 AM-10:30 AM	-----1	:30	1	\$400.00	P04	1.19	NM	1	\$400.00
(Program: Face the Nation - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/20	09/06/20	-----1					1	\$400.00		1.19			
N 4	KHOU	09/02/20	09/08/20	Local News @ 5p M-F 11 NEWS AT 5PM - P4	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$880.00	P03	2.39	NM	1	\$880.00
(Program: 11 NEWS AT 5PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	-1-----					1	\$880.00		2.39			
N 5	KHOU	09/02/20	09/08/20	Local News @ 6p M-F 11 NEWS AT 6PM - P4	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$1,450.00	P03	3.43	NM	1	\$1,450.00
(Program: 11 NEWS AT 6PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	-1-----					1	\$1,450.00		3.43			
N 6	KHOU	09/02/20	09/08/20	Wheel of Fortune 630-7p WHEEL OF FORTUNE - P4	CM	6:30 PM-7:00 PM	1-----	:30	1	\$2,330.00	P03	4.81	NM	1	\$2,330.00
(Program: WHEEL OF FORTUNE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	1-----					1	\$2,330.00		4.81			
N 7	KHOU	09/02/20	09/07/20	Mon Prime C BULL - P4	CM	9:00 PM-10:00 PM	1-----	:30	1	\$2,800.00	P03	3.08	NM	1	\$2,800.00
(Program: BULL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	1-----					1	\$2,800.00		3.08			
N 8	KHOU	09/02/20	09/08/20	Tue Prime A NCIS - P4	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$3,580.00	P03	3.50	NM	1	\$3,580.00
(Program: NCIS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	-1-----					1	\$3,580.00		3.50			
N 9	KHOU	09/02/20	09/08/20	Tue Prime B FBI - P4	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$2,800.00	P03	3.10	NM	1	\$2,800.00
(Program: FBI - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	-1-----					1	\$2,800.00		3.10			
N 10	KHOU	09/02/20	09/04/20	Fri Prime C BLUE BLOODS - P4	CM	9:00 PM-10:00 PM	----1--	:30	1	\$2,380.00	P03	2.67	NM	1	\$2,380.00
(Program: BLUE BLOODS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/20	09/06/20	----1--					1	\$2,380.00		2.67			
N 11	KHOU	09/02/20	09/06/20	Sun Prime A 60 MINUTES - P4	CM	6:00 PM-7:00 PM	-----1	:30	1	\$4,200.00	P03	5.51	NM	1	\$4,200.00
(Program: 60 MINUTES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/20	09/06/20	-----1					1	\$4,200.00		5.51			
N 12	KHOU	09/02/20	09/08/20	Local News @ 10p M-F 11 NEWS AT 10P MF - P4	CM	10:00 PM-10:35 PM	11--1--	:30	3	\$2,150.00	P03	3.25	NM	3	\$6,450.00
(Program: 11 NEWS AT 10P MF - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	11--1--					3	\$2,150.00		3.25			
N 14	KHOU	09/02/20	09/07/20	Late Show Late Show - P4	CM	10:35 PM-11:37 PM	1-----	:30	1	\$630.00	P03	1.99	NM	1	\$630.00
(Program: Late Show - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/20	09/08/20	1-----					1	\$630.00		1.99			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KHOU	09/02/20	09/03/20	Price is Right THE PRICE IS RIGHT - RATE	CM	10:00 AM-11:00 AM	-- 11---	:30	2	\$1,400.00	P02	2.59	NM	2	\$2,800.00
				(Program: THE PRICE IS RIGHT - RATE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/31/20	09/06/20	-- 11---		2			\$1,400.00			2.59			
N 18	KHOU	09/02/20	09/03/20	Local News @ 6p M-F 11 NEWS AT 6PM - RATE	CM	6:00 PM-6:30 PM	--- 1---	:30	1	\$2,380.00	P02	3.43	NM	1	\$2,380.00
				(Program: 11 NEWS AT 6PM - RATE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/31/20	09/06/20	--- 1---		1			\$2,380.00			3.43			
N 19	KHOU	09/02/20	09/03/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE - RATE	CM	6:30 PM-7:00 PM	-- 11---	:30	2	\$2,330.00	P03	4.81	NM	2	\$4,660.00
				(Program: WHEEL OF FORTUNE - RATE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/31/20	09/06/20	-- 11---		2			\$2,330.00			4.81			
N 20	KHOU	09/02/20	09/02/20	Local News @ 10p M-F 11 NEWS AT 10P MF - RATE	CM	10:00 PM-10:35 PM	PI-- 1----	:30	1	\$2,150.00	P03	3.25	NM	1	\$2,150.00
				(Program: 11 NEWS AT 10P MF - RATE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/31/20	09/06/20	-- 1----		1			\$2,150.00			3.25			
N 21	KHOU	09/02/20	09/03/20	Late Show Late Show - RATE	CM	10:35 PM-11:37 PM	PI-- 1---	:30	1	\$630.00	P03	1.99	NM	1	\$630.00
				(Program: Late Show - RATE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/31/20	09/06/20	--- 1---		1			\$630.00			1.99			
													Totals	21	\$40,850.00